



RELATORIO DE SUSTENTABILIDADE 2020

GENTE E INOVAÇÃO
CONFIANÇA NO FUTURO E NO
CRESCIMENTO SUSTENTÁVEL

Algar ▶
Telecom

Purpose and Vision, Mission and Values



PURPOSE AND VISION

People serving People



MISSION

To serve and integrate people and businesses sustainably



VALUES

Customers, our reason for existing
Acting with integrity
Developing and recognizing talents
Entrepreneurship
Commitment to sustainability