



RELATORIO DE SUSTENTABILIDADE 2020

GENTE E INOVAÇÃO
CONFIANÇA NO FUTURO E NO
CRESCIMENTO SUSTENTÁVEL

Algar ▶
Telecom

Corporate Profile

Algar Telecom provides Telecommunications services over fiber and has nationwide presence; its focus is on *B2B* customers. Headquartered in Uberlândia, we are part of the **Algar** group and have been in the market for 67 years, adopting best practices for corporate governance. We have around 4,300 employees and we are engaged in being a sustainable and innovative company. To this end, we are on a digital transformation journey to reduce our customers' efforts and continually enhance their experience in order to continue to be their first choice.

Our edge comes from extensive modern infrastructure using state-of-the-art technology supported by a network of approximately 82,300 km of optical fiber, with presence in 367 cities in 16 Brazilian states and the Federal District, and our personalized and efficacious customer service.

For *B2B* customers who totaled around 160,000 and accounted for 61% of our net revenue at December 31, 2020, we offer Telecom and IT solutions, ranging from network security to cloud storage.

Our *B2C* internet solutions over optical fiber and mobile telephony serve more than 1.2 million customers in the areas that we operate, in the states of Minas Gerais, São Paulo, Goiás and Mato Grosso do Sul, where we are the market leader for these services. Our local technical and commercial teams ensure close relations and seek to deliver added value to our customers.