



RELATORIO DE SUSTENTABILIDADE 2020

GENTE E INOVAÇÃO
CONFIANÇA NO FUTURO E NO
CRESCIMENTO SUSTENTÁVEL

Algar ▶
Telecom

Value Creation Model



FINANCIAL

Value Capture

We invested R\$461.7 million with a focus on customer activation over networks built in 2018 and 2019.

Value Creation

Net revenue was up 10.5% on 2019, totaling R\$2.4 bn. Adjusted net profit was up 8.5%, to R\$210 million and EBITDA totaled R\$1 billion for the first time ever.



MANUFACTURE

Value Capture

82,300 km of optical fiber cables.

Value Creation

Presence in 367 cities, in 16 states and the Federal District.



INTELLECTUAL

Value Capture

We are founding members of Brain, with activities in Uberlândia, São Paulo and Recife, and we maintain Estação at **Algar Telecom**.

Value Creation

Innovative products incorporated into the **Algar Telecom** portfolio



HUMAN

Value Capture

230,000 hours of training in 2020, averaging 53 hours per employee. **Algar Telecom** recognized as the best company to work for.

Value Creation

Trained and skilled employees contributing to professional development. Benefits and initiatives available foster health and well-being, with a focus on our professionals' quality of life.



SOCIAL AND RELATIONSHIP

Value Capture

Relationships with the regulatory agency, universities, research institutions, institutes, NGOs and partners in social initiatives.

Value Creation

Partnerships with universities and institutions for the development of disruptive solutions, consolidation of the franchise model, and support for communities through social projects and donations.



NATURAL

Value Capture

Signatories to the Global Compact and supporters of the UN Sustainable Development Goals.

Value Creation

66% of the energy consumed coming from renewable sources, generated by two owned solar parks and contracted in the energy free market.